



NEWS RELEASE

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BREAKDOWN STL LEAVES AN IMPRESSION ON FORT ZUMWALT

ST. LOUIS (November 2011). BreakDown STL performed in the Fort Zumwalt school district and left an impression that will be hard to forget.

"BreakDown STL was absolutely amazing and, quite possibly, the best assembly we have brought to North High in my 12 years here. There were things that I saw and heard that were, quite frankly, hard to see and hear, but they were necessary to make the content relevant and meaningful for our students. MANY of our students were impacted the way that we would hope that they will be. I can only hope that my own 13 year old daughter has the opportunity to see a production out in the future." Said Joe Sutton, Principal Fort Zumwalt North High School

Today's youth are constantly being deceived with messages portraying a false sense of reality with little or no guidance as to what life-altering consequences can *really* happen from the choices that they make. Many teens have grown up in a feel good culture with the attitude, *"If it feels good...do it"* with little or no regard to the consequences that follow. Fortunately, there is a youth organization that has found a way to reach youth by exposing the truth about sexual activity, relationships, substance abuse, self-harm, bullying and even suicide through a dynamic, innovative, and powerful presentation style.

"I went to the Breakdown St. Louis performance (at Ft Zumwalt West) not knowing what to expect," stated Michael Caito, parent. *"It is a hard-hitting, gut-wrenching, brutally honest presentation targeted to teenagers, that warns of the life-changing consequences of bad decisions, while extolling the virtues and rewards of good ones. There is nothing watered down, or sugar-coated in this production which covers all of the relevant, hot-button, life-impacting issues teens face: smoking, drug & alcohol use, sex, sexual assault, sexually transmitted infections, peer pressure, bullying, depression and suicide. These emotional and poignant stories are told, and performed, by a talented group of young actors and dancers, in language that is never timid, sometimes disturbing, sometimes heartbreaking, sometimes amusing, but always impactful. Attending Breakdown St. Louis, and I'm not exaggerating, could be the most important, life-changing 90 minutes my kids spend in their entire four years of high school."*

There is no better way to ensure today's youth understand the damaging cultural health epidemics affecting them and how they can reverse the outcome than to show them. By integrating dance, drama, motivational speaking and multimedia into a high energy presentation suitable for schools, as well as church and community groups. BreakDown STL empowers teens to make healthy choices regarding sex, relationships, drugs, alcohol, self-harm, bullying and

suicide, and encourages even the most skeptical teen to value themselves and their long-term physical and mental health.

"I attended the production at Ft. Zumwalt North and I have to tell you I was completely blown away by what I saw." Said police officer Matt S. "So much of my job is cleaning up after the mess left behind by poor decisions made by our kids. You guys are making an impact and reaching kids in a very real, cool, non-judgmental hip kinda way. As a police officer, thank you! You make our job easier and I consider you part of the TEAM! As a father of 3, GOD BLESS YOUR FLIPPING SOCKS OFF! Keep it up, and encourage the extremely talented kids you are working with. They are making a HUGE difference!"

About BreakDown STL

Established in 2006 by founder and Executive Director, Jenna Imergoot. BreakDown STL is a non-profit 501 (c) (3) organization that empowers teens to make positive choices regarding sex, relationships, drugs, alcohol, self-harm, bullying and suicide by providing candid and preventative health education in a variety of formats. BreakDown STL provides high energy peer-to-peer presentations in middle and high schools that integrate real-life situations with contemporary music, dance, drama, multi-media and motivational speakers at no cost to the school. Their presentations are also seen in church and community groups. Due to the tremendous impact they are making they are in the process of expanding and adding new programs such as their additional "OnStage" team in the inner city, "OffStage" peer-to-peer follow up groups and "In Class" component that will provide a certified educator in the classroom. Learn more about BreakDown STL at www.breakdownstl.org friend BreakDown STL on Facebook or follow the group on Twitter.

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