

*FOR IMMEDIATE RELEASE*

**BreakDown STL Inaugural Benefit Dinner and Auction a Huge Hit  
More than 160 gather to raise awareness & funds for teen-focused charity**

*ST. LOUIS (April 15, 2010)*— More than 160 St. Louisans concerned about the difficulties faced by today's teens gathered at Moulin Events on Saturday, April 10<sup>th</sup> to support [BreakDown STL](#) at its inaugural benefit dinner and auction. The guests were treated to an evening of entertaining and poignant live performances by the talented BreakDown STL teen [actors and dancers](#) who shared their dynamic message of hope and freedom found in making positive life choices. The event, emceed by FOX 2 News in the Morning's [Tim Ezell](#), featured a silent and live auction and raised more than \$30,000 for Breakdown STL.

Executive Director Jenna Imergoot launched the St. Louis chapter in 2006 and, three years later, the need for straight talk among teens and adults is greater than ever. She explained, "Teenagers are right when they say that adults don't always understand just how complicated the world can be for them. We help simplify things for them by letting them hear the facts directly from other teens who suffer the same pressures and challenges." The facts about drugs, alcohol and sex, presented by BreakDown STL to middle schools, high schools and youth groups around the region, are tempered with high energy hip-hop performances, drama scenes and personal testimonials from both young people and adults encouraging teens to make positive choices.

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## **About BreakDown STL**

BreakDown STL is a peer-to-peer outreach program that tackles tough issues regarding sex, relationships, drugs and alcohol through dance, drama, motivational speaking and multimedia. Teens are engaged, educated, and entertained as they learn the truth about consequences and are encouraged to make positive choices in their own lives. This fast-paced, high-energy performance, designed specifically for today's digital generation, was created to empower and encourage even the most skeptical teen. The BreakDown STL performers are students from local public and private schools who practice on their own time for monthly performances at area middle and high schools. For more information, visit the [BreakDown STL website](#), friend BreakDown STL on [Facebook](#), or follow the group on [Twitter](#).

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